

HST - Himalayan Startup Trek 2022

Date: Friday, 26th August, 2022

Duration: 2 – 5:30 PM

Venue: IIT Mandi

Brief Visit Report

Three mentors from TIEDC, JUIT Waknaghat (namely, Dr. Deepak Gupta, Dr. Ekta Gandotra and Dr. Pankaj Dhiman) visited IIT Mandi to attend a masterclass for the incubators at Himalayan Statup Trek 2022. The main aim of the masterclass was to offer early-stage incubators a valuable insight into getting started, overcoming challenges and identifying opportunities, etc.

The session was conducted by Dr. Balachandran, Sr. General Manager, VIT Technology Business Incubator. He started with listing out the main challenges faced by the incubators and provided his insights in order to handle these challenges. Some of the challenges like market access, funding, finding good mentors, product awareness & visibility and social engagement, etc. were discussed in detail.

Thereafter, he discussed the opportunities which are there in Himachal Pradesh to become top startup destination. This was followed by a short activity where the participants summarized the key points discussed in the meeting. These points along with the probable solutions were sent to Department of Industries, Himachal Pradesh.

Overall, it was an engaging session where all queries raised by the participants were diligently answered by the resource person.



